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Forward Health Group named as a Finalist at West Coast Health IT Innovation Exchange Summit

Health care measurement innovator matched with large health systems—part of White House-backed Startup America initiative

Madison, WI: Forward Health Group (FHG) has been selected to participate with major health systems as one of ten health care Innovator Finalists at the prestigious West Coast BluePrint Health IT Innovation Exchange Summit.

Recognized by the White House and Health and Human Services' Startup America initiative, the Innovation Exchange is aligned with the innovation programs and initiatives sponsored by the Office of the National Coordinator for Health IT (ONC). The goals are to match health care technology innovators with major health systems and payors, and identify quality pathways to improved care and lower costs.

FHG Founder/CEO Michael Barbouche said, "Our message is very simple—fresh data is better than frozen data. And PopulationManager®, our very powerful health care measurement tool, is one of the most innovative health IT data visualization products out there. We're very pleased to be a part of the Innovation Exchange Summit. It's a great opportunity to showcase our cool solutions to America's major health care providers."

The West Coast BluePrint Health IT Innovation Exchange Summit will be held in Las Vegas, NV on Wednesday, February 22, 2012. Ten Innovator Finalists will be matched with ten hospital, health system and payor participants. <http://blueprinthitsummit.com/innovation/>

Forward Health Group, Inc. is a leading-edge health care measurement company. FHG turns fragmented clinical and administrative health care data, stored in multiple disparate systems, into actionable information that can be used to drive population health improvement. Meaningful Use—PopulationManager 3.0 has been tested and is certified for all Ambulatory Clinical Quality Measures. CHPL Product Number: IG-2574-11-0146. Visit www.forwardhealthgroup.com

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