

**October 2011**

**Martin's Point Health Care drives performance improvement, harvests fresh data with FHG's PopulationManager**

Madison, WI: Martin's Point Health Care, a not-for-profit regional health care provider based in Portland, Maine, is implementing Forward Health Group's powerful PopulationManager® health care tool as a key part of its drive to improve outcomes.

Alain Montegut, M.D., Vice President of Primary Care Development at Martin's Point, said, "Martin's Point Health Care is committed to the concept of practice-based population health management. Our partnership with Forward Health Group will go a long way towards providing our care teams with the information they need to deliver the highest quality care to our patients."

Dr. John Studebaker, CMIO of Forward Health Group, said, "It's obvious that Martin's Point Health Care is totally committed to the hard work of quality improvement. We're very excited to be a partner in their journey of leveraging health care data to attain the highest value for its patients and communities. Martin's Point is poised to become a national model of how health care needs to be delivered – patient-centered, population-informed, and value-based. It's a privilege to be a fellow-traveler with them on the same road towards improved care."

Martin's Point is a progressive, not-for-profit health care organization committed to providing the best possible health care experience to its patients and members. The organization is comprised of a multi-specialty medical group with nine primary care health centers in Maine and New Hampshire. Martin's Point also administers three health plans: a Medicare Advantage plan in Maine, the US Family Health Plan for military families and retirees throughout New England, and a new innovative program called MaineSense for small to medium employers in Maine. For more information, visit [www.martinspoint.org](http://www.martinspoint.org).

Forward Health Group, Inc. is a leading-edge health care measurement company. FHG turns fragmented clinical and administrative health care data, stored in multiple disparate systems, into actionable information that can be used to drive population health improvement. Visit [www.forwardhealthgroup.com/](http://www.forwardhealthgroup.com/)

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